

## Everything you need to know about entering....



**Strictly Come Campaigning** will be after dinner on the **Saturday evening** - if you remember Lightning Talks, or Green Dragon's Den from previous events, its going to be similar(ish) in format.

We will invite you to the front to give us a **3-5 minute presentation** on your topic. The presentations should all ideally be about campaigns, events or projects from the past year – something that has *happened*, and you've been involved with. You don't need to be in pairs – this is just a suggestion.

There will be **no powerpoint or videos** to save time and avoid technical hitches, but you can bring props, pictures, costumes or anything else you like to add some spice.

The presentations will be grouped into categories – these are: “*Communicated effectively*”, “*Used creativity*”, “*Made an impact*”, and “*Faced a challenge*”. You can pick your own category, or we can suggest one. We will have some surprise “bonus rounds” too.

After your presentation, our panel of lovely judges will give you some comments and a “score” (this will be lighthearted/humorous rather than serious).

You can impress the Judges with any of the following...

- Strong subject matter – a project, campaign or event that really impresses!
- Great storytelling
- Creative props (or even costumes)
- Engaging performance – interactions between your presentation partner if you are in a pair, audience participation, or other performance/dramatic elements

And if you're up for the challenge, and can slip in a dancing pun, you might just get a bonus point...  
Good luck and have fun!

*\*no dancing necessary*