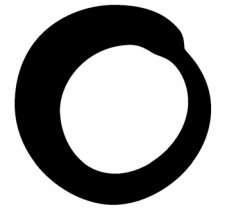


PRESS RELEASE

For release: date, time

Contact: Name, mobile phone number



**Friends of
the Earth**

Catchy headline: no more than 8 words

Photo opportunity: who, when, where

First paragraph containing all the key information they would need to know: who, what, where, when, why, how?

Second paragraph with details of your key message

Third paragraph with more details and a quote

“The one key point you want to make”

(ENDS)

Contact: Name, mobile phone number

Notes for editors

1. Details of the people or organisations involved
2. Key facts related to press release
3. References to past stories they have run on this topic