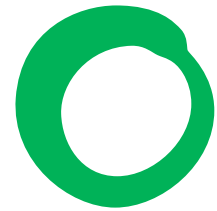


# How to:



**Friends of  
the Earth**

## shop online with Friends of the Earth

We are proud to announce the launch of our new online shop. As well as selling our own publications, the Friends of the Earth Shop offers books from other publishers to provide you with an excellent range of titles on environmental issues



### Help us with our work

Every time a book is purchased through the Friends of the Earth Shop you are helping to fund our vital work. Please help us to promote the launch of this new service. You could:

- Include a link to the Shop as part of your email signature
- Send an email (including a link to the Shop) to your family, friends and work colleagues

### You get 20 per cent off

For the first time, we are offering local group members a standard 20 per cent discount on all titles sold in the Shop. We hope you will take advantage of this and pick up some reading material for yourself and presents for your family and friends.

Simply ring Steve Cain on 020 7490 1555 to place your order and get your discount.

Visit the new Friends of the Earth Shop at <http://www.foe.co.uk/shop>

# Grrreat gift ideas

The Friends of the Earth Shop is the perfect place to browse for a special present.

We aim to give people the information and inspiration to take everyday actions that can make a real impact – and to show how we can all help solve environmental and social problems.

With this in mind we have chosen an extensive range of books on environmental issues – including ethical living, climate change, real food and big business – which we think you will love or will find useful.

We have a section specifically aimed at campaigners, providing books and resources priced at under £10.



Friends of the Earth's own titles include: *Save Cash & Save the Planet*, *The little green book of BIG green ideas* and *Dirty Planet*.

## Encourage sustainable printing practices

When you purchase books from the Friends of the Earth Shop you are encouraging more sustainable printing practices. We print all our own publications on 100 per cent post-consumer waste, using only vegetable-based inks.

Wherever possible, we sell books from other publishers that are paperbacks, which are less resource-intensive to produce than hardbacks, and printed on post-consumer waste or certified FSC paper.

## They're affordable too

To keep our publications affordable, we try to only stock titles under £15.

## Win £100 voucher



As a special promotion, the first 50 people to make a purchase from the Friends of the Earth Shop will be entered in a draw to win £100 worth of eco, organic and sustainable goods from the Natural Collection.

Terms and conditions available upon request.



Local group members get 20 per cent off all books; phone 020 7490 1555

### Top tip

Don't buy new Christmas cards this year. Recycle old ones with our Seasons Greetings reuse labels



## Seasonal Food

Writing with the relish his subject deserves, Paul Waddington sets

out to restore this crucial knowledge of our food, explaining what is good now with a month-by-month guide to British food at its freshest.

**RRP £10.99**

**with Local Groups Discount £8.80**



## The Good Shopping Guide

Use your purse power to good effect

with this new edition of *The Good Shopping Guide* and make informed decisions about buying brands that are best for the planet, animals and people everywhere.

**RRP £12.95**

**with Local Groups Discount £10.35**



## I Count

This short inspirational and aspirational book

offers 16 essential steps that take you from the Power of Off and Rejecting the Ridiculous to the Magic of Sharing. It will help you do your bit to cut carbon, put pressure on politicians to do it too and give you an excuse to get your favourite person into the shower with you.

**RRP £3.00**

**with Local Groups Discount £2.40**



## 500 ways to change the world

This book is crackling with creativity and

crammed with inspiring ideas that will challenge the way you interact with the world and its inhabitants.

**RRP £7.99**

**with Local Groups Discount £6.40**

Visit the new Friends of the Earth Shop at <http://www.foe.co.uk/shop>

## It's not just books

In addition to books, you can also order our comprehensive collection of free A5 booklets, the *How to Win* series and the *Shout About* range. We also stock our ever popular envelope reuse labels, greeting card reuse labels, recycled pens and bike stickers.



## How to place your order

Visit <http://www.foe.co.uk/shop> to view our great range of books. Don't forget, as a local group member you get a huge 20 per cent discount on ALL books, even those not published by Friends of the Earth.

To take advantage of this great discount, please place your order by phoning Steve Cain on 020 7490 1555 anytime, Monday to Friday between 9am and 4pm.

## Suggestions...?

You told us you'd like a less wasteful resource than the old printed publications catalogue. That makes the Friends of the Earth Shop your idea!

Please let us know if there are any books you would recommend for us to carry in the online Shop. Email your suggestions to Anna at [awalker@foe.co.uk](mailto:awalker@foe.co.uk)

“ Good day to you.  
My name is Steve Cain and I work at the publications despatch office in Luton.

My favourite pastimes are watching *Carry On* films, playing bowls and collecting classic suits. (You may have seen some of them at Conference – Ed). I have been employed at Friends of the Earth for 13 years after a spell of being a volunteer. I am delighted that our vast range of books covering lifestyles and campaign materials can now be purchased online, and look forward to seeing more and more people using our publications service.”



“ Stuck for really useful Christmas presents? Use the Friends of the Earth Shop. I will.”

Shan Oakey, Beverly Friends of the Earth

Check out  
our book of  
the month

“ I bought *Air Madness: Runways and the blighting of Britain* by Cedric Pulford through Friends of the Earth. I found it a most stimulating read. A number of books on environmental issues I find too technical... but definitely not this one.”

David Bailey, Teignbridge Friends of the Earth

Local group members get 20 per cent off all books; phone 020 7490 1555