

Xposé Awards

Celebrating the confusion between corporate rhetoric and reality

The Results

The 2004 Xpose Awards at Labour Party Conference have again been a huge success. We've laughed, we've cried. Many have turned green with envy, literally, when they heard the marvellous job corporations and their lobby groups are doing in ripping off communities and governments, and trashing the environment around the globe – whilst still managing to look really good.

We know just how special each of the winners is to you – so here's your limited edition Xposé Winners commemorative desk chart

And the winners are:

Xposé

for the Best Omission

With no rules on CSR reports, what goes in and what stays out is up to companies to decide. Which company has published the fanciest report that cleverly leaves out any mention of environmental damage or social mayhem?

Winner: BAE Systems

Key Strength: Establishing precisely how to kill people as effectively as possible – now comes with lead-free ammunition!

BAE SYSTEMS

Xposé

for Taking the Most from the Government Box Office

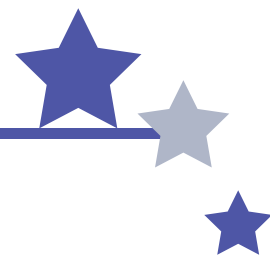
Big Business is justly proud of its entrepreneurial risk-taking – aided and abetted by taxpayers who repeatedly bale them out when things go wrong. Which industry made the most creative use of public subsidies or tax exemptions - ie got money for what they would do anyway?

Winner: Aviation

Key strength: £9.2 billion in free money (aka tax breaks) every year. Who cares about climate change?



Bill Osmont/Friends of the Earth



Heart of Gold *Xposé* for Voluntary Action

Voluntary initiatives litter the CSR landscape. Which voluntary agreement has been the best at preventing mandatory rules while making the smallest possible difference to the way business is run?

Winner: Global Compact

Key strength: Much ado about nothing.



Xposé for the Most Spectacular Special Effects

Corporate lobby groups have ingeniously warned of hellfire and damnation as a result of any “progressive” regulation – from the minimum wage to new chemicals legislation. Never mind that when introduced the threatened job losses and costs turn out to be an illusion. Who was the stand-our performer in such diversionary wizardry, special effects and exaggeration?

Winner: CBI

Key strength: Drama, drama, drama! Without the CBI, voluntary CSR would not be the PR du jour this season...



Special Achievement *Xposé* for Services to Africa

To mark the Prime Minister’s prioritisation of Africa while chairing the G8, this year we have a special award: which company has successfully promised the world to Africa, but done the least?

Winner: Shell

Key strength: Talk decidedly different from walk. After all, gas flaring in Nigeria is so damn convenient – why should Shell give it up? But shhhh... don’t say that out loud!



Elaine Gilligan/Friends of the Earth

Xposé for Most Ingeniously Injurious yet Commonplace Product

Voted for by Local Group Members of our kind sponsors, Friends of the Earth Ltd

It really is hard to get a good, simple, money-spinning product out there these days without someone ruining it all by claiming human rights, environmental or some other kind of abuse. This Xpos_ goes to the product that has managed to enjoy fantastic reach and penetration whilst failing to blip on the Good Samaritan radar

Winner: 4x4

Key strength: Grrr-factor... despite costing a fortune, whilst its most exciting trek is to take 8 year olds to a slumber party. Extreme!



Tricia Pheasant/Friends of the Earth

