



**Friends of
the Earth**

Friends of the Earth's policy statement on the use of images of children and young people on the website and in other Friends of the Earth publications

There have been concerns about the risks posed directly and indirectly to children and other young people through the use of photographs on websites and in other publications. In order to minimise any risks posed by the use of images on the Friends of the Earth website, and in Friends of the Earth publications, Friends of the Earth will:

- Only use an image of a child/young person where we have permission (see guidance on seeking permission below) except where the child/young person appears in the background of a photo, is not the main subject of the photo and no personal information about the child/young person is attached to the photo (ie. at an event).
- Only use an image of a child/young person where appropriate or necessary to tell 'the story'.
- Only use images of children/young people in suitable dress.
- Avoid the use of both first name and surname of child/young person in a photograph. In the case of an interview, where the inclusion of both first name and surname may be necessary, this will only be done with written permission from a parent or guardian AND the child/young person.
- Friends of the Earth will not use images of children/young people in advertising, or for direct fundraising or appeals purposes unless images have been specifically taken for this purpose and consent has been given.
- Friends of the Earth will not pass on images of children/young people for external media use.
- Friends of the Earth will not keep or use any image of a child/young person for a time period beyond which consent has been given. Where consent does not specify a set time period, storage and use will be restricted to a maximum of 5 years.

Guidance on seeking permission:

- In the case of a child (under 14yrs) written permission must be obtained from a parent/guardian.
- In the case of a young person (14-16yrs) written permission from the young person is acceptable.
- If the photo was taken during a school event, written permission from the school is acceptable.
- Only use images for the purpose which permission has been granted ie. if permission was given for one-off use in a publication, the photo must only be used once and must not be used on the website.

A parental/school consent form is available at:

http://community.foe.co.uk/local_groups/youth_education/resources/index.html

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